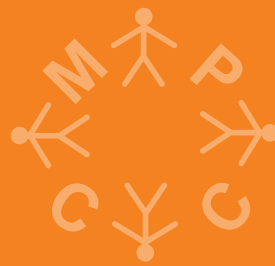


Manor Park Community Council



2013 Annual Report

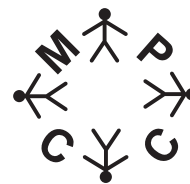


The Manor Park Community Council

Providing recreational programs in our community for over 35 years!

The Manor Park Community Council (MPCC) aims to help build a strong and livable community by providing residents with activities that develop their bodies, minds and community spirit.

The MPCC provides recreational programs to participants from the greater community. The MPCC manages the Community Centre and takes pride in our parks and sports sites. We draw on local talent for volunteers and employees while collaborating with others whenever possible. As co-publisher of the Manor Park Chronicle and manorpark.ca, the MPCC supports the exchange of ideas in a well-connected community.



Manor Park Community Council



MESSAGE FROM THE CO-CHAIRS



In general 2013 proved to be an exciting year of change and growth for Manor Park Community Council. In 2012 MPCC was approved as the Third Party Provider by the OCDSB for the Before- and After-school programs at Manor Park Public School. This resulted in increased enrollment and provided us with the opportunity to expand, strengthen and develop our programs. Children in the Before- and After-school programs continue to receive innovative and excellent care while remaining on-site, lessening transitions and maintaining convenience for parents.

In 2013 we continued to broaden our programming scope to reach community members of all ages. MPCC was pleased to offer daytime programming for the older members of the community with a new free fitness class called "Stay Strong and Stable". A trained fitness professional supervises this new program designed to maintain and develop body strength and balance. Adults of any age were invited to try out the cutting edge, high intensity, boot camp-style workout called Tabata. Designed to maximize one's metabolism potential, it is a workout that really delivers.



Jennifer Thiessen, Elizabeth Ainslie

For the younger set, Toddler Time started on Friday mornings at the Community Centre. Children from 18 months to pre-school age enjoy stimulating activities and parents receive a taste of the pre-school program. The sports activities and Summer Day Camps continued to be popular with pre-school and school aged children. Floorball continued to grow and has become a very popular Manor Park activity. In addition, rugby, baseball and soccer remained staples of the spring and fall seasons. Popular and creative new Summer Day Camp themes such as Working With Wood and Manor Park Farm quickly sold out and provided campers with exciting new skills and experiences.

Manor Park is a dynamic community with a core of traditional values and a vibrant, adventurous spirit. Manor Park Community Council will continue to offer programming which corresponds to the expectations of the community which we serve.

Jennifer Thiessen and Elizabeth Ainslie

EXECUTIVE DIRECTOR'S REPORT



LANA BURPEE

For the Manor Park Community Council (MPCC), 2013 was the first full operational and financial year in a new and changed programming environment.

Change began in late 2012 with the introduction of full-day kindergarten and accompanying 'Extended Day' programs. The MPCC responded by becoming a licensed childcare provider of before- and after-school programming for the Ottawa Carleton District School Board (OCDSB) with an aim of having a financially stable program. Less positive results were a drastically reduced Manor Park Playschool and fewer programming hours in the community centre.

In 2013, the After-School program shone with excellence. Children enjoyed the benefits of dedicated arts and drama specialists, and our staff, programs and management received full grades under Ministry of Education review. Compliance with licensing, occupational health & safety and AODA requirements added robustness to the delivery of all other programs.



Financial stability from the licensed childcare program provided needed support for all other recreational programming.

Summer camps were enhanced with added extended care and a specialty camp. Toddler Time, for children 18-30 months, was added to the Playschool, and new arts programming balanced our sports offerings. Communications were enhanced with a lively electronic newsletter and with nascent steps towards a re-designed website and online registration.

Supported by our community and city, we are rebuilding programming in the community centre. Our focus is on delivering innovative recreational programming that meets the needs of participants of all ages.

We want to be known for great programs, terrific staff, the best outdoor skating rinks in Ottawa and community special events that rock.

The transition is underway.

MANOR PARK COMMUNITY COUNCIL CORE VALUES



FOSTERING COMMUNITY SPIRIT

- operating the Manor Park Community Centre and programming the surrounding sports fields
- creating a community hub evidenced by increased use of the parks, play structures, rinks, splash pads – and a corresponding decrease in crime and vandalism
- organizing volunteers for city events such as the Ottawa Marathon, and 'Clean the Capital'

MEETING NEEDS

- starting with children's sports programs using our unique resources
- adding women's programming (Zumba, Totally Toned, Nordic Walking, Tabata Boot Camp)
- free programming for seniors ('Stay Strong and Stable')
- introducing arts programming both flexible (workshops and sessional programs) and diverse (crafts vs fine arts)

PROMOTING HEALTHY LIVING

- offering sports at the recreational level: soccer (indoor and outdoor), baseball, flag rugby, cross training, and floorball-hockey (indoor and outdoor)
- giving away sports equipment (ie rugby balls, skates) to encourage free play
- promoting free 'Try' or 'Bring a friend' days
- endorsing 'smoke free' playgrounds

EMPLOYEES AND VOLUNTEERS

BOARD OF DIRECTORS

Jennifer Thiessen – *Co-Chair*
Elizabeth Ainslie – *Co-chair*
Christina Kaeser – *Vice-Chair*
Andrea Poole – *Treasurer*
Sarah Cook – *Secretary*
Paula Kirton
Maureen Rivoche
Erin Yoshida

EMPLOYEES

Lana Burpee – *Executive Director*
Darren Fournier – *Community Program Director*
Erin Nasr – *Supervisor*
Mandy Pellerine – *Supervisor*
Rebecca Wehner – *Office Assistant*
Roberta Gal – *Graphic Design*
Tanya Kent – *Graphic Design*
Christine Poirier – *Webmaster*
Christa Ramonat – *Bookkeeper*

MANOR PARK COMMUNITY COUNCIL - CORE VALUES:

Fostering community spirit
Meeting needs
Promoting healthy living
Building social capital
Maintaining inclusivity
Bringing people together

BUILDING SOCIAL CAPITAL

- collaborating with the city, school or other local organizations whenever possible
- linking with local businesses to increase the advertising and popularity of Special Events
- joining not-for-profit networks (Volunteer Ottawa, Ontario Nonprofit Network) to learn and share
- acknowledging and thanking nearly supporting organizations and corporate participants

MAINTAINING INCLUSIVITY

- holding fees without increase to reduce financial barriers
- adding free activities in the park on selected summer weekdays
- continuing free admission to special events for families

BRINGING PEOPLE TOGETHER

- electronic newsletter
- operating the community website
- co-publishing the community newspaper

MPCC MEMBERSHIPS:

Volunteer Ottawa
Ontario Nonprofit Network (ONN)
Nonprofit Technology Network (NTN)

Thank you!

Julia Abbenda
Lindsay Anderson
Sheba Azzan
Dhanashri Athavale
Marie Blythe-Hallman
Samantha Brady
Malcome Brickley
Alex Burpee
Rachel Buttle
Jennifer Coulas
Pendle Dewhirst
Sarah Dodsworth
Mike Fabbro
Ted Fadden
Mallory Forget
David Gagne-Coté
Evan Hall

Chris Hannant
Louise Hannant
Kyle Hayes
Fathia Jama
Francis Julien
Martin Keyes
Marc Landriault
Melissa Lemyre
Baylee Lennox
Nina Lepage
Emily Lister
Tanya Marr-Credico
Julie McInnes
Calvin Miller
Adrianna Nunez
Sarah Peattie
Christine Poirier

Sonny Raina
Laura Raynard
Sean Redouane
Caitlin Rogers
Kimlee Santo
Stephanie Sears
Amadou Sow
Alita Stoner
Jennifer Sweeney
Simon Sweeney
Lia Marie Talia
Louise Trudeau
Vaani Vivagananda
Lindsay Watson
Dan Weaver
Rebecca Wehner
Cary Willis



The Manor Park Community Council (MPCC) serves urban communities that stretch to the east and west of Manor Park. Participants from across Ottawa are welcomed, although the MPCC actively targets those who live in Manor Park or are linked to local schools.

These communities can be identified by their postal codes and their characteristics detailed with census data. Similarities include being mature, city communities where seniors are a significant percentage of the population. MPCC core programs serve families with children and significant numbers of these families border Manor Park providing participants to support new and existing programming initiatives.

Key details include:

- 40% of program participants are from Manor Park and Manor Park East.
- 4 postal codes are home to 90% of program participants, by rank: K1K, K1M, K1L, and K1J.
- Total population of communities served has not increased since 2006, although the population of Ottawa has grown by nearly 9%.
- Percentage of children is smaller than city as a whole, and in decline since 2006.
- Larger percentage of senior adults than city as a whole.
- Households with couple and children were lowest, as percentage of all households, in K1K and K1L, while K1M and K1J exceeded city percentage.



- Lone-parent families are a larger percentage of our communities and predominantly headed by females.
- The majority of residents speak English at home; approximately one-quarter speak French at home.
- There are significant Aboriginal and visible minority communities.
- After-tax, median incomes are below the city as a whole; nearly 12% of all residents being low income.

- The population is employed.
- Residents are diverse, including those with university education as well as those with no post-secondary education.

Data are drawn from 2006 Census, updated with 2011 information for 'Population and Dwellings', 'Age and Sex', 'Language', and 'Families, Households and Marital Status'. Census data are available by Census Tract.

Thank you to the following individuals whose support is greatly appreciated!

- Julie Brazeau (Ministry of Education)
- Shari Brodie (Principal, Manor Park Public School)
- Sue Massaad (Principal, Manor Park Public School)
- Laura Frappier (Vice-Principal, Manor Park Public School)
- Tim Muldoon (Chief Custodian, Manor Park Public School)
- Bill Hewitt (City of Ottawa)
- Tracey McGarrey (City of Ottawa)
- Suzanne Sandford (City of Ottawa)

Thank you!

The Manor Park Community Council gratefully acknowledges the supporting organizations, businesses and families that contribute to our success.

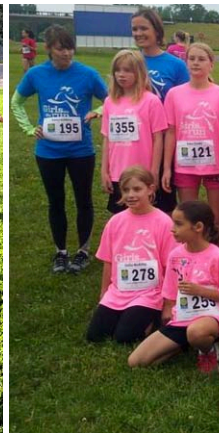
SUPPORTING ORGANIZATIONS

- | | |
|---------------------------------------|--------------------------------------|
| City of Ottawa | Ottawa Public Library |
| Manor Park Public School | Human Resources Development Canada |
| Manor Park Home & School Association | Summer Jobs Service |
| Manor Park Chronicle | Focus on Youth – OCDSB, OCCSB |
| Assumption Catholic School | Tamarack Ottawa Race Weekend |
| Ottawa Catholic School Board | Remai Landscape and Design |
| Ottawa-Carleton District School Board | Epicuria Fine Foods |
| Ontario Ministry of Education | The Works |
| Bytown Blues Rugby Club | Scouts |
| Ottawa Blizzard Floorball Club | Guides |
| Girls on the Run | Ottawa East Minor Hockey Association |
| Manor Park Community Association | Mount Carmel School |

The generous financial support of participating families opened the doors to recreational programs for dozens of Manor Park children.

SPONSORS

- A Culinary Conspiracy
- Pro-Fit Tailoring
- nataliebelovic.com
- Christopher Barker •Coldwell Banker
- Floorball Pro



BEFORE- AND AFTER-SCHOOL IN MANOR PARK

On each school day, about 130 children joined this licensed childcare program for sports and games -- and the benefits of dedicated arts and drama specialists. When asked during a recent satisfaction survey, two-thirds of respondents said that their child's experience was 'Excellent' and the remaining one-third rated the experience 'Very Good'! Compliance with licensing, occupational health and safety and AODA requirements added robustness to the program. Under the leadership of the Program Supervisor and Early Childhood instructors, this program demonstrated that it would be stronger than ever. This core program provided financial stability for the MPCC, growing by 28% and exceeding its budgeted revenue.

SUMMER DAY CAMPS

The popular half-day format for children aged 3-5 and 6-10 years included 'This is My Home', 'Manor Park Farm', 'Active Start', 'Canada: Coast to Coast', 'Art+Movement' plus a specialty camp, 'Working with Wood'. Parents enjoyed extended days with additional before- and after-camp hours. A resounding 75% of survey respondents report an 'Excellent' camp experience! The reputation of the camp provider is of primary importance to families -- and our sell-out camps reflect the confidence they place in us! Our staff make the magic of summer camps happen, so we were pleased to welcome back our strong core as well as the help of high school students participating in the provincial 'Focus on Youth' initiative run by the OCDSB and OCCSB. This core program now follows the after-school program in highest programming revenue, 10%, and its net income surpasses all sports combined.

MANOR PARK PLAYSCHOOL

The Playschool started its second decade with the addition of 'Toddler Time', a program designed for children 18-30 months, bringing quality half-day programs to preschoolers up to age 5. From its inception, 'Learning through Play' has been the guiding principle for the Playschool's qualified and experienced staff of teachers and ECE instructors. Engaging themes in literacy, numeracy and French were the newest initiatives to grow registration. The exploration of books, science, games, sports, music

and French; this program is quality in every aspect! And, its reputation is spreading as the Manor Park Playschool rebuilds.

SPORTS

The MPCC offered a wide variety of recreational sports both indoors and outdoors. Traditional favourites like soccer and baseball were joined by new favourites like Flag Rugby and Floorball. Women's fitness evolved to meet new trends including Nordic Walking and Tabata Bootcamp. New in 2013 were 'Girls on the Run', (a curriculum+fitness program aimed at girls in grade 3-6), and 'Strong and Stable', balance and strength training for older adults, reflecting the MPCC aim to continually refresh our sports programming. The MPCC offers sports at the recreational level, opening participation to beginners and 'athletes' of all abilities. Equipment is supplied to provide access for as many as possible. Sports provide approximately 9% of programming revenue.

SPECIAL EVENTS

Special events are community events! 'Rock the Block', 'Hydration Station' for the Ottawa Race Weekend, annual Skating Party, movie nights and Wonderful Wednesdays are how Manor Park residents of all ages get together. Without our volunteers, pie bakers, chili contest entrants, musicians, businesses and community organizations we would not attract nearly 2500 participants each year.

RINK

In the sports fields adjacent to the Manor Park Community Centre is one of the largest outdoor skating rinks in the city! The night-lit and boarded hockey rink, skating oval and pleasure skating puddle surfaces, maintained by MPCC-paid staff with the support of enthusiastic volunteers, are some of the very best too. In 2013, the rink was opened before Christmas!



FINANCIAL REPORT



ANDREA POOLE

I am pleased to report that the fiscal year ended December 31, 2013 marked another year of positive financial results. Total revenue of \$459,211 was down from \$478,234 in the prior year with program revenues of \$415,872 down from \$431,179 in the prior year.

Total expenditures of \$458,143 were up from \$440,668 in the previous year resulting in an excess of revenue over expenses of \$1,068 vs an excess of revenue over expenses of \$37,566 in the prior year.

The MPCC balance sheet as at December 31, 2013 was \$338,447 in net assets up from \$337,379 in the prior year. Net assets are represented largely by cash and cash equivalents of \$392,734 less accounts payable and deferred revenue of \$54,287.

I extend my thanks to my fellow volunteers and the management and staff of the MPCC for their on-going hard work and dedication on behalf of our community.



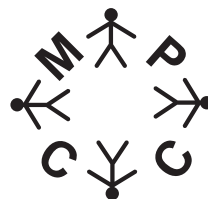
Manor Park Community Council (MPCC)

100 Braemar Street
Ottawa, ON K1K 3C9

Office phone: 613-741-4776
mpcc@manorpark.ca
www.manorpark.ca

The MPCC office is located in the
Manor Park Public School.

Manor Park Community Centre
100 Thornwood Road
Ottawa, ON
Phone: 613-741-4753



Manor Park Community Council