
GROWING A VIBRANT COMMUNITY



Skating Party
February 2, 2019



Pints in the Park
July 27, 2019



Rock the Block
September 7, 2019



Summer Day Camps
July & August



Spring Sports
May & June

2020 SPONSORSHIP PACKAGE

MANOR PARK COMMUNITY COUNCIL

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PLANTING THE SEEDS FOR A VIBRANT COMMUNITY

Community events and recreation programs are at the root of a vibrant, strong, and connected community. They are the heart and soul of what the Manor Park Community Council (MPCC) does.

Along with licensed child care, our staff and volunteers work year round to fill the community centre, sports fields and gyms with arts, sports and event programming – for Ottawa residents of all ages.

***Our partners in success
are corporate sponsors like you.***

Corporate sponsors, businesses or individuals, share our values, believe in community and are committed to seeing it thrive and grow.

Through your corporate sponsorship of our community events, skating rink, day camps and sports programs, we can work together to build a vibrant community.

We guarantee that:

- **Sponsorship money goes to work in your community by supporting our community events, programs, and the Manor Park rink.**
- **Summer Day Camps sponsorship lets children come to our camps free of charge.**
- **Sports sponsorship pays for children to attend our programs free of charge.**

Together we can plant the seeds for a vibrant community.

"Sponsoring the MPCC is a great way to give back to the community I love and promote my brand!"

Natalie Belovic
Natalie's Urban Ottawa





WHY GROWING WITH US CAN GROW YOUR BUSINESS.

WE'RE DEEPLY ROOTED IN COMMUNITY.

We will get your brand into more homes through:

- Our electronic newsletter going out to over 2000 families!
- Our social media Ninja (aka Stephanie Sears).
 - Over 1000 followers and growing daily.
 - Over 2000 impressions for 'Pints in the Park' alone, through targeted social media ads.
- We have an active online presence.
 - manorpark.ca features MPCC programs, events - and sponsors!
 - Online registration system with nearly 2000 'check-outs' each year.
- We poster... everywhere...like a lot...
 - On street poles and community boards throughout Manor Park and surrounding communities.
 - Through the use of paid outdoor signs.
- Our close relationship with local elementary schools.

Our roots grow beyond Manor Park

In 2019, over 52% of our participants came to us from outside Manor Park. How big is our community? From Alta Vista to Sandy Hill, out to Orleans - and even the Northwest Territories!

Our Goals for 2020:

- 2000+ people attending our community events.
- 4000+ skaters across our ice surface.
- 500+ Summer Day Camp spots filled.
- 300+ children at our Spring Sports programs.

How will your sponsorship money help grow community?

- Sponsorship money will help to keep our community events free and accessible for everyone.
- Help us build the best ice ever on the outdoor skating rinks.
- Allow children from families in financial need to play in our flag rugby, soccer or baseball programs for free.
- Make our summer day camp spots available to children from families in need - for free.
- Overall, reduce the cost of community events and recreation for everyone!

*"Sponsorship with the MPCC was fulfilling and rewarding!
Thank you Josh and Stephanie!"*

*Colin Meredith
Perspective Renovations*

SPONSORSHIP OPPORTUNITIES

	Skating Party	Pints in the Park	Rock The Block	Summer Day Camps	Spring Sports
PRESENTING SPONSOR - \$3500					
Named as exclusive Presenting Sponsor AND Receive the same benefits as Supporting Sponsors AND 3 isolated Facebook posts!					
Named as Supporting Sponsor					
SUPPORTING SPONSOR					
	\$500	\$500	\$500	\$500	\$500
Featured on all promotional material					
Featured on street sign for three weeks					
Bio and logo posted on manorpark.ca					
Acknowledged in e-newsletters					
Tagged in 2 Facebook Posts					
Showcase your brand at our sponsor table					
Set up your own table display at event					
Logo displayed on rink boards for 2019/20					
Featured on staff / volunteer shirts					
Featured on all shirts given out to children					
Supports a vibrant community!					

"Being a part of 'Pints in the Park' was truly special! It was so much fun to see people come together to enjoy sunshine, music, craft beer and community!"

Elizabeth Eaton-Loken
Align Massage Beechwood



COMMUNITY EVENTS SPONSORSHIP OPPORTUNITIES

2020 Community Events - Presenting Sponsor

\$3500

Your brand will become the exclusive Presenting Sponsor for all three community events hosted by the Manor Park Community Council in 2020. Yes, that means the 'Skating Party', 'Pints in the Park' and 'Rock the Block'!

PLUS receive Supporting Sponsor benefits for Spring Sports and Summer Day Camps!

Presenting Sponsor Benefits:

- Named as the 2020 exclusive Presenting Sponsor for the 'Skating Party', 'Pints in the Park' and 'Rock the Block'.
- Named as Supporting Sponsor for Summer Day Camps and Spring Sports.
- Your business logo appears as Presenting Sponsor on promotional materials for all three community events. As well as promoted as Supporting Sponsor for Summer Day Camps and Spring Sports.
- Your business logo appears on our rink boards for the entire 2019/2020 skating season.
- Represent your brand at the sponsor table for the 'Skating Party' and 'Pints in the Park', PLUS set-up a booth at 'Rock the Block' promoting your brand.
- Promoted as the Presenting Sponsor on a street sign for three weeks leading up to each community event and as the Supporting Sponsor for Summer Day Camps and Spring Sports.
- Your brand featured in 3 Facebook posts scheduled across the year (one per event or program).
- Plus, tagged in 10 Facebook posts scheduled throughout the year identifying your brand as the Presenting Sponsor of MPCC community events and Supporting Sponsor for Summer Day Camps and Spring Sports.
- Acknowledgement in electronic newsletters.
- Featured bio on the *new* sponsor section of manorpark.ca.
- Receive all the same benefits as the Supporting Sponsors for all three community events.

Skating Party & Chili Cook-Off

MANOR PARK COMMUNITY COUNCIL



Winter Classic: 3:30 - 5:00 PM

Skating: 5:00 - 7:00 PM

manorpark.ca

mpcc@manorpark.ca

100 Thornwood Rd.

613-741-4753

The Skating Party and Manor Park Rink

Saturday, February 1, 2020

\$500

The rinks come alive with hockey games and pleasure skating during the 'Skating Party'. The party opens with our 'Manor Park Winter Classic' hockey game between local teams. Afterwards, families take to the ice to build up an appetite for the Chili Cook-off entries. A bonfire keeps everyone toasty - making the 'Skating Party' the perfect family event!

Your business logo will be featured on our hockey boards for the 2019/2020 skating season!

Sponsor Benefits:

- Your business logo featured on our rink boards for the 2019/2020 skating season.
- Your business logo appears on promotional material produced and displayed publicly for the 'Skating Party'.
- Your representative showcases your brand at the sponsor table.
- Tagged in 2 Facebook posts promoting your brand as a Supporting Sponsor of the 'Skating Party'.
- Acknowledgement on manorpark.ca and in electronic newsletters.
- Bio on the *new* sponsor section of manorpark.ca.

COMMUNITY EVENTS SPONSORSHIP OPPORTUNITIES

Pints in the Park

Saturday, July 25, 2020
\$500

This adult-focused, but family friendly event, features local breweries slinging ice cold brews all afternoon - plus local food, music and craft vendors! This inclusive event welcomes people from all neighbourhoods of our fair city. Cold beers, good music and great community vibes helped make this our largest event in 2019.

In 2019, 700 people enjoyed the wonderful community atmosphere and everything local - food, music -- and craft beer!

Sponsor Benefits:

- Your business logo appears on promotional material produced and displayed publicly for 'Pints in the Park'.
- Your business logo appears on official event t-shirts worn by organizers, staff and volunteers.
- Your business logo appears on a street sign for three weeks leading up to the event.
- Your representative showcases your brand at our sponsor table.
- Tagged in 2 Facebook posts promoting your brand as a Supporting Sponsor of 'Pints in the Park'.
- Acknowledgement on manorpark.ca and in electronic newsletters.
- Bio on the *new* sponsor section of manorpark.ca.



Rock the Block

Friday, September 4, 2020
\$500

Manor Park comes out for food, music, a pie-baking contest, displays, and an outdoor movie! Ottawa businesses offer food for sale. Local not-for-profit organizations provide displays and activities. Did we mention the outdoor movie? Complete with popcorn and cotton candy!

Sponsors are invited to have their own table display at 'Rock the Block' - our longest running community event!

Sponsor Benefits:

- Your business logo appears on promotional material produced and displayed publicly for 'Rock the Block'.
- Your own table display during the event to showcase your brand.
- Your business logo appears on a street sign for three weeks leading up to the event.
- Tagged in 2 Facebook posts promoting your brand as a Supporting Sponsor of 'Rock the Block'.
- Acknowledgement on manorpark.ca and in electronic newsletters.
- Bio on the *new* sponsor section of manorpark.ca.

CHILDREN'S PROGRAMS SPONSORSHIP OPPORTUNITIES

Summer Day Camps in Manor Park

July and August, 2020

\$500

Themes for half-day camps change weekly, but all camps combine active sports and games, arts & crafts, songs, and time in the splash pad. Experienced instructors, with the support of high school students and junior leaders create the camp magic.

100% of money raised through Summer Day Camps and Spring Sports sponsorship will be used to place children into those programs free of charge.

Sponsor Benefits:

- Your business logo appearing on all staff t-shirts.
- Your business logo appearing on promotional material produced and displayed publicly.
- Your business logo appearing on a street sign for three weeks leading up to the start of camp.
- Tagged in 2 Facebook posts promoting your brand as sponsor of Summer Day Camps in Manor Park.
- Acknowledged through manorpark.ca and electronic newsletters.
- Bio on the *new* sponsor section of manorpark.ca.



Spring Sports

May and June, 2020

\$500

Spring Sports programs bring our sports fields alive! Manor Park sports programs foster an inclusive setting where kids can learn through fun, drills and most importantly – games! Programs run across the entire weekend and feature Flag Rugby, Soccer and Baseball!

In 2019, 250 children participated in our Spring Sports programs!

Sponsor Benefits:

- Your business logo appearing on the back of all t-shirts given to children and coaches.
- Your business logo appearing on promotional material produced and displayed publicly.
- Your business logo appearing on a street sign for three weeks leading up the start of Spring Sports programs.
- Tagged in 2 Facebook posts promoting your brand as a sponsor of MPCC Spring Sports programs.
- Acknowledged through manorpark.ca and electronic newsletters.
- Bio on the *new* sponsor section of manorpark.ca.

SPONSORSHIP APPLICATION FORM

WE WISH TO BE RECOGNIZED AS (CHECK ALL THAT APPLY):

☐ **Community Events Presenting Sponsor (\$3500)**

- ☐ 'Skating Party' Supporting Sponsor (\$500) ☐ Spring Sports Supporting Sponsor (\$500)
☐ 'Pints in the Park' Supporting Sponsor (\$500) ☐ Summer Day Camps Supporting Sponsor (\$500)
☐ 'Rock the Block' Supporting Sponsor (\$500)

Company name: _____

Contact name: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Cell: _____

Email: _____

Signature: _____ Date: _____

Your Social Media Handles:



@ _____



@ _____



@ _____

The fine print.

1. All sponsors must be approved by the Manor Park Community Council (MPCC) and must align with MPCC core values and sponsorship policies. For complete sponsorship policies visit manorpark.ca/sponsorship.
2. Completion and return of this form will be accepted as an expression of interest to support the MPCC for the 2020 calendar year.
3. Upon approval of your sponsorship request, a confirming email will be sent to the address provided above, including an invoice for the sponsorship amount.
4. Invoices for sponsorship will be made out to the named business and contact listed above.
5. Payments are due within 30 days from receipt of invoice.
6. Payments can be made by cash or cheque payable to MPCC.
7. For Presenting Sponsor, or business sponsoring one event or program, payments must be received within 30 business days from receipt of invoice.
8. Post-dated cheques will be accepted from businesses sponsoring more than two events or programs. Post-dated cheques must be dated no later than 60 calendar days prior to the published date of the event or program.
9. Sponsorship payments are not refundable and non-transferable.

What we need from you.

1. Please provide a high resolution copy of your business logo in the following formats: .EPS, .PDF, or high resolution .JPEG. (Depending on the medium, logos may be presented in a single colour).
2. Sponsors wishing to appear in the Sponsor section of manorpark.ca are asked to provide a descriptive paragraph, in Word format, not exceeding 250 words. Note that the text may be edited for clarity.

**PLEASE RETURN THIS SPONSORSHIP APPLICATION FORM TO
SPECIALEVENTS@MANORPARK.CA**

Questions?

Josh Cassidy or Stephanie Sears are always happy to help!
(613)741-4753

THANK YOU!

FROM ALL OF US AT
THE MANOR PARK
COMMUNITY COUNCIL.

TOGETHER WE WILL
MAKE A DIFFERENCE.



YOUR MPCC RECREATION TEAM



JOSH CASSIDY
SPORTS SUPERVISOR
JCASSIDY@MANORPARK.CA



LANA BURPEE
EXECUTIVE DIRECTOR
LBURPEE@MANORPARK.CA



STEPHANIE SEARS
ARTS SUPERVISOR
SSEARS@MANORPARK.CA